



## Who we are and what we do

- **Wells Food Festival is a Community Interest Company, a type of limited company set up for the benefit of the local community.**
  
- **The Festival's ethos is to:**
  - Promote the finest local artisan food and drink producers and their products.
  - Encourage families to include more fresh food in their cooking, to learn more about the land and how their food is produced, and to understand the challenges faced by small-holder producers.
  
- **The Festival brings many benefits to the City of Wells and the local economy by:**
  - Promoting the area's rich and diverse artisan food and drink sector – over 150 individual traders showcased their products last year and many reported takings for the day higher than at any other West Country festival.
  - Enhancing the image of the City as a great tourist destination.
  - Attracting people of all ages and social groups – over 12,000 people came to last year's event and 94% of those told researchers that they would come again.
  
- **The Festival has built relationships with a wide range of partners, including:**
  - Local producers
  - Local businesses
  - Local community groups
  - Local schools
  
- **Wells Food Festival is run entirely by volunteers**, who receive no remuneration or benefits. Visitors are admitted free and it is our intention to keep fees for stall-holders to a minimum. Our main source of income comes from local sponsors, whose generous support funds the event.

## Championing all that's best about Somerset's artisan food and drink

### Wells Food Festival CIC

Wells Food Festival is a Community Interest Company limited by guarantee

Registered in England and Wales No. 8604729 Registered office: 37 Chamberlain Street, Wells BA5 2PQ